

## Target group and Audience Effectiveness

The target group for this event is all the emergency medicine interested medical staff in Austria. Including all the staff who is working in one of the following areas: emergency medicine, anesthesiology, intensive care, surgery, emergency surgery, internal medicine, pediatrics and pediatrics surgery. Also concerning the interdisciplinarity of the event we also want to address to the nursing staff, medical students and to paramedics. A lot of people in high positions will come to attend the event and enjoy the friendly atmosphere. The congress center of the *Grazer Messe*, is a great place to stay in contact with potential clients. There will be big trade exhibition where the people can meet during the break times.

The last congress in the year 2016 was a huge success. With over 1200 participants it was one of the biggest emergency medicine events in the German-speaking countries.

## Your Contribution

The co-organizers, lots of helping hands and a professional congress organization are the keys to the success of the *AGN* (society of emergency medicine)-congresses. But to complete the event we need the contribution of the industry. They can give the participants a good overview of the latest innovations in the technical and pharmaceutical sector. These companies are not just clients for us. There are partners with whom this event can be a great success. There are lot of possibilities to be part of this event.

## Dates and Facts

### *Date*

Thursday 5<sup>th</sup> – Saturday, 7<sup>th</sup> of April 2018

### *Place*

*Messe Congress Graz*

### *Number of participants*

Over 1200 participants from Austria and foreign countries

### *Scientific Board*

*Univ.-Prof. Dr. Gerhard Prause*

*Dr. Michael Schörghuber*

*Dr. Gernot Wildner*

*Dr. Stefan Heschl*

## Marketing Possibilities

### Main sponsor

- 12 m<sup>2</sup> exhibition space
- 1 advertisement in the congress program (A5, U4, 4c)
- 1 Workshop
- Mention on all the congress relevant media
- Logo placement on the congress homepage
- 10 congress tickets for your guests

There will be just one main sponsor.

€ 7.800, -

### Premium sponsor

- 9 m<sup>2</sup> exhibition space
- 1 advertisement in the congress program (A5, U2 oder U3, 4c)
- Mention on all the congress relevant media
- Logo placement on the congress homepage
- 6 congress tickets for your guests

€ 5.800, -

### Exhibition Space

On the first floor of the congress center there is a bright foyer which will be the area of the trade exhibition. It is near by the lecture rooms. Also, a lot of seat options, tables and a cafeteria area offer a comfortable atmosphere to improve the bond to your clients.

<b>Exhibition space</b>	6 m <sup>2</sup>	€ 1.700, -
	9 m <sup>2</sup>	€ 2.100, -
	12 m <sup>2</sup>	€ 2.300, -
	individually/m <sup>2</sup>	€ 350, -
	parking lot per car	€ 500, -

## Print advertisement

There will be also the possibility to print your logo on all the congress relevant media.

### Program flyers

Logo placement	€ 500, -
Surcharge cover	€ 300, -

### Congress program

1 page A5	€ 1.200, -
½ page A5	€ 650, -

## AGN-Workshop

There are going to be a lot of workshops. You can also use this possibility to be part of the congress. As a sponsor of a Workshop your company name will be part of the title (mentioned on all the printed and electronical media). You can hold a small presentation as well as hand your own advertisement material to the participants.

Workshop	€ 2.200, -
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## Satellite - Symposia

Additional to the scientific program you can also create your own Symposia. You can choose your own content, speaker and the time slot. You can also choose the max. amount of people who are allowed to join.

Workshop	€ 2.200, -
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## Transparency advertisement

Around the area of the trade exhibition we can also install your transparency for example flags, roll-ups etc.

1 Transparent	€ 300, -
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## Advertisements on the monitors

On widescreens around the trade exhibition are the program of the day as well as the company logos.

Logo placement **€ 600, -**

## Logo Placement on the congress homepage

Natural we are going to mention all the names of our partners as well as put their hyperlinks on the congress homepage. But there is also the possibility to put your company banner/logo on our homepage

Company banner – congress homepage **€ 500, -**

## Logo placement video stream.

After the congress some of the lectures will be online on our YouTube channel. You can use this possibility to improve your online presence.

**€ 900, -**

## Insert in the congress folder

All the participants will get a congress folder with the program and a lot of info material. We also offer our partners to insert your own ad and information materials.

Per insert **€ 600, -**

## Lanyards

Our lanyards serve as carrier of our ID-Tags. You can design your individual Lanyards for all the participants.

**€ 1000, -**

## ID-Tags

You can also put your logo on the ID-Tags of the participants to be visible through the whole event.

**€ 700, -**

## USB

All the participants will get a USB - flash drive with the program and the abstract. If you want you can also use this device as an advertisement space.

**€ 800,-**

## General information

### Ticketing and Questions

With the enclosed form you can send us your ticketing (via email). If you have any further questions ask our partner *conventa* who is responsible for the organization of the congress.

### Prices

All the prices mentioned are without the taxes.

### conventa

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A-8010 Graz

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E-mail: stefan.magerl@conventa.at

## ORDER

We reserve for you binding the following services for the AGN-congress 2018

### Sponsor packages

Main Sponsor	€ 7.800, -	<input type="checkbox"/>
Premium sponsor	€ 5.800, -	<input type="checkbox"/>

### Exhibition space

Prices incl. all the energy supplies; exc. Decoration, Lighting etc.

6m <sup>2</sup>	€ 1.700, -	<input type="checkbox"/>
9m <sup>2</sup>	€ 2.100, -	<input type="checkbox"/>
12m <sup>2</sup>	€ 2.300, -	<input type="checkbox"/>
_____m <sup>2</sup> a € 350, -		
parking lot per car	_____ parking lot a € 500,-	

### Print media

Program flyer Logo placement	€ 500, -	<input type="checkbox"/>
Surcharge cover	€ 300, -	<input type="checkbox"/>
Ad Congress program 1 page A5	€ 1.200, -	<input type="checkbox"/>
Surcharge cover	€ 300, -	<input type="checkbox"/>
Ad Congress program ½ page A5	€ 650, -	<input type="checkbox"/>

### Workshop/Symposium

AGN-Workshop/ Satellite symposia	€ 2.200, -	<input type="checkbox"/>
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### Other Possibilities

Transparency	€ 300, -	<input type="checkbox"/>
Widescreen-Advertisement	€ 600, -	<input type="checkbox"/>
Company banner - Homepage	€ 500, -	<input type="checkbox"/>
Logo placement - Video stream	€ 1000, -	<input type="checkbox"/>
___ Insert in the congress folder	€ 600, -/insert	<input type="checkbox"/>
Lanyards advertisement	€ 1.000, -	<input type="checkbox"/>
Logo on the ID-Tags	€ 700, -	<input type="checkbox"/>
USB Flash drive	€ 800, -	<input type="checkbox"/>

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Company / Department

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Contact person

Stempel / Unterschrift

Ort, Datum